



ANNUAL REPORT 2024



operação

**NARIZ
VERMELHO**

receitamos alegria

EDITORIAL

This isn't a report.

Joy is a form of resistance. It was Audre Lorde that said it, not me. Joy is not distraction nor ornament. It's a force that insists. A presence that transforms. Every day, at Operação Nariz Vermelho, in the hospital corridors, we choose joy as our language and commitment.

What we do doesn't fit into charts. Laughter, improvisation, encounters - all this escapes metrics. Because what is truly human resists being measured, quantified or translated into percentages. And our work is, above all, deeply human, which makes it, indeed, immeasurable.

Even so, every year we try to do it. We try to put into words, images and testimonies what drives us and what we achieve, as a team that works with purpose and conviction, to ensure that the Clown Doctors reach those who most need them: hospitalised children.

We have no doubt that we ended the year proud, with full hearts and feeling that our mission has been accomplished. We were always close to the children, families and hospital professionals. Close to the pain, the fear, the uncertainty - no doubt, but, above all, close to what opens up in the infinite possibilities of an encounter. Because there is true encounter where there is listening and presence.

Every smile that is born in the silence of a corridor, a service, a hospital room, every understanding look, every laugh that bursts out in the midst of the unexpected, is a small victory for joy. These moments aren't fun. They're caring. They're small silent revolutions. Above all, they are a reminder that we're more than diagnoses, protocols, machines and gowns. There is genuinely something that opens up when someone looks at us closely.

That's what Operação Nariz Vermelho is all about: encounters. Between a clown and a child, play. Laughter. Art that transforms. We listen and give space. We improvise, respect and welcome.

This year, we also welcomed new artists, new hospitals, new challenges. We learnt a lot. We learnt from João and his family, from his generous gesture and his t-shirt full of meaning. We reaffirmed that joy is contagious. That it's possible to open the doors of our artistic language to other contexts, to other people, to those who may never have thought that a clown can change a moment, a day or perhaps even an entire life.

We've opened doors, trained, travelled and exchanged with peers. We've taken our work to hospitals, universities, congresses, companies, schools, we've researched, we've documented. We've done all this without ever losing our focus: the child. The present. The instant.

What we do is neither accessory, complementary or decorative. It's essential. Because it humanises us. Because it connects us. Because it reminds everyone – children, families, carers, technicians, managers – that it is possible to laugh and smile in adversity. That it is possible to play and find beauty in the midst of chaos.

Hence the need to say that this is not a report. Or at least, it's much more than just a record of activities. It mirrors our commitment. It's an attempt to put down in writing what moves us and how we move. It's an attempt to say thank you, with honest words, for what most times can only be said with a look or a gesture. It's a gesture of presence.

Thank you to everyone who walks with us. To the artists, to those who host, to those who facilitate, to the partners, to those who believe. To the incredible team that builds ONV from the inside, every day. How great it is to be able to believe in Clowns!

We move forward. Lightly, seriously, courageously. And with a red nose to remind us that joy, even when small, always has a place in care. And that art has that subtle power to make us look on the bright side of life.

Luiza Teixeira de Freitas
President

**BETWEEN
A CLOWN AND
A CHILD, PLAY.
LAUGHTER.**



2024 – STRENGTHENING THE MISSION

2024 was a very rewarding year for Operação Nariz Vermelho. We saw our mission expand to 2 new hospitals, moving towards fulfilling the vision that no hospitalised child should be without the visit of a Clown Doctor.

This was also a year in which we welcomed 5 new artists and launched the Gymnasium, an initiative from the Artistic Area in which we opened our doors and offered training sessions to artists, allowing them to get to know our language and artistic line more closely.

We also brought João's dream to life with the launch of the World's Most Valuable T-shirt campaign. This fundraising campaign, developed together with João's family, allowed for new people to know the mission and the impact it can have on a child, to the point of them leaving us their most valuable asset. We will forever be grateful to João and his family, as well as to all those who supported us.

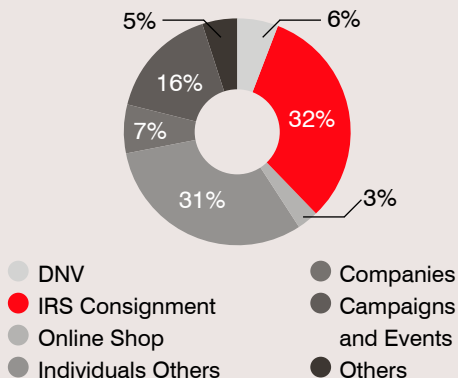
Seeing our donor base grow, and being able to say that we have the largest number of regular donors ever, is something that makes us very happy and honoured. Just as it makes us happy to see the companies that help us year after year, as well as those that have joined for the first time. It gives us the confidence to believe that we can continue to move forward with our Expansion plan and gradually reach more and more children.

From a research point of view, in 2024 we carried out a very important study for ONV, which allowed us to assess the impact of the interventions of the Clown Doctors in both face-to-face and virtual formats, with hospitalised children and adolescents, their families and health professionals. The virtual format had been used during Covid, but only now was it possible to study it.

The issue of researching what we do is crucial to our work, as is raising awareness of our work amongst various audiences. In this regard, we have taken our workshops to a wide community, including health professionals, medical students and businesses. This is opening a window to external audiences about our work and how the tools of looking, listening and perceiving can be used to work on personal or professional challenges.

In this context, we can't fail to mention schools, which enthusiastically embraced Dia do Nariz Vermelho, either by purchasing our merchandise products or by carrying out some of the activities we offered them. Encouraging children to realise the importance of solidarity is at the core of our Mission. Ideally, no child should ever be ill, but when they have to be in the hospital, we're very happy to be there with them and brighten their day!

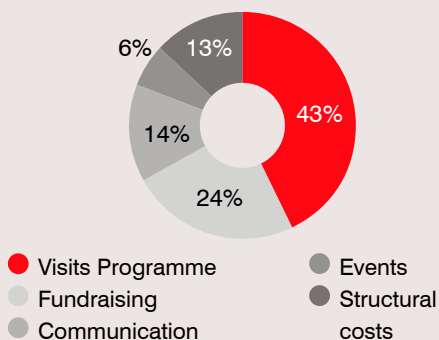
REVENUES



In financial terms, 2024 was a very positive year for ONV, with net profits after interest and tax of **€363,214**, which were transferred to retained earnings so that they can be applied to ONV's expansion plan, which we intend to accelerate in the coming years.

We achieved revenues of **€2,350,112**, an increase of 27% compared to 2023. This increase came from the IRS consignment, but also from regular and one-off donors, as well as partnerships with companies, which allowed us to maintain a balance between the various sources of funding.

EXPENSES



Dia do Nariz Vermelho, despite having a modest increase of only 8% and representing only 6% of our budget, continues to be a very important campaign, as it allows us to get closer to the school community.

In terms of income, we should also highlight the sales of the online shop, which despite the decrease in sales compared to 2023, continues to be a very important asset for ONV, as it allows us to communicate the brand at various events, brighten up weddings and christenings and create greater awareness of the mission amongst various audiences.

On the expenditure side, we managed to maintain strict cost management, with the increase compared to 2023 being just 13%, totalling **€1,843,779**. This increase has its greatest impact on the visits programme, as we now visit more hospitals, and on fundraising, as a result of the increased sale of merchandise products, the cost of which is recorded as an expense.

These results are the fruit of the commitment and dedication of the ONV team and all those who believe in us, whether they're regular or one-off donors, companies that buy or sell our products, hire us to do their training events or provide us with their probono services. Thank you to all of them!

Anabela Possidónio
General Director



* All the figures in this report are excluding VAT.



THE VISITS PROGRAMME

The hospitals we visit

BRAGA

Hospital de Braga

GUIMARÃES

Hospital da Senhora da Oliveira

PORTO

Hospital de Gaia – ULSGE
Hospital São João – ULSSJ
Cto. Materno Infantil do Norte
Cto. de Reabilitação no Norte
IPO Porto

COIMBRA

Hospital Pediátrico, Coimbra – ULSC

LEIRIA

Hospital de Santo André

VILA FRANCA DE XIRA

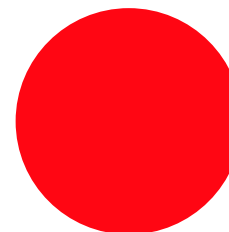
Hospital de Vila Franca de Xira

LISBOA

Cto. de Medicina de Reabilitação de Alcoitão
Hospital Beatriz Ângelo
Hospital de Cascais Doutor José de Almeida
Hospital Dona Estefânia
Hospital Professor Doutor Fernando Fonseca
Hospital Santa Maria
Hospital Santa Marta
Hospital São Francisco Xavier
IPO Lisboa

SETÚBAL

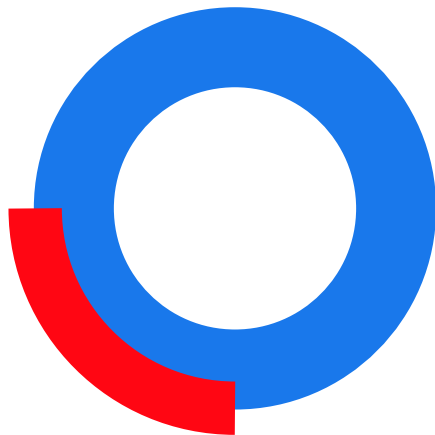
Hospital Garcia de Orta
Hospital de Nossa Senhora do Rosário
– Barreiro



ARTISTIC AREA AND HOSPITAL RELATIONS

Continuing to grow, train and innovate – always focused on the mission

In 2024, our artistic team kept the commitment to excellence, creativity and dedication that characterises the work of the Clown Doctors. There were many moments of training and sharing that marked the year.



Mergulhão 2024

Between April 15th and 19th, an artistic intensive training took place, in Lisbon, with a special session by Nurse Filomena Postigo, on the particularities of working in the Paediatric Operating Theatre at Hospital de Dona Estefânia – a space where art and sensitivity meet science.

Regular training sessions and meetings

The Lisbon and Porto teams had constant training sessions, with a total of 42 days dedicated to artistic development – 21 for each team.

Special moments included:

June 5th and 12th: training with international guest Hillary Chaplain (USA), focusing on hospital clowning.

June 19th: writing laboratory with Helena Alves Pereira, delving into artistic narrative.



New Artists and Expansion of the Mission

Between April and July, we held auditions to grow the artistic team. In the second half of the year, five new artists joined the team on internship:

LISBON: Carlos Lima, Joana Saraiva and Nádía Zambujo

PORTO: Kelly Lima and Joana Martins

We continued to grow, by formalizing the partnership protocols with the hospitals we started visiting in 2023, such as Centro de Reabilitação do Norte (CRN) and Hospital de Guimarães. We also extended the programme by starting to visit **Hospital de Vila Franca de Xira** and **Hospital de Santo André**, in Leiria, with protocol-signing ceremonies on May 8th and 22nd respectively.

Sharing Knowledge and Training

WE TOOK PART in a conference at Faculty of Psychology and Educational Sciences at University of Porto on July 18th, presenting the artistic vision of ONV's Clown Doctors, with Margarida Fernandes and Marta Costa.

WE PROMOTED the **Gymnasium** – open training sessions for artists, which in 2024 totalled 10 in Lisbon and 8 in Porto, with around 75 external artists taking part.

WE HELD the improvisation workshop «**Onde Começa a Alegria?**» for professionals from various hospitals, including Hospital Pediátrico de Coimbra, Guimarães, São João, Santa Maria, Cascais, Beatriz Ângelo, Santo André and Centro de Medicina de Reabilitação de Alcoitão.

Events and other Participations

WE REPRESENTED ONV at the European Federation of Healthcare Clown Organisations (EFHCO) meeting in Edinburgh, in November.

WE PERFORMED **Compasso de Palhaço** at Hospital de Santa Marta on December 14th.

As every year, **WE BROUGHT** the magic of our traditional **Christmas Choir** to hospitals between December 16th to 19th, warming hearts with songs and smiles.

STUDY AND RESEARCH CENTRE

Research to understand, transform and legitimise

At Operação Nariz Vermelho, research is an essential part of our artistic practice. It allows us to deepen the impact of the presence of the Clown Doctors in the hospital, inform strategic decisions and strengthen the recognition of our work in the fields of art and health. Each study is a tool for attentive listening, rigorous analysis and conscious transformation.

Research in the spotlight

One of the biggest projects of 2024 was the comparative study in the paediatrics department of **Hospital Vila Franca de Xira**, in partnership with researcher **Patrícia Arriaga** (ISCTE – Instituto Universitário de Lisboa), which assessed the impact of the interventions of the Clown Doctors in face-to-face and virtual formats with hospitalized children and adolescents, their families and hospital professionals.

Hospital staff survey

Those who live the hospital every day offer an irreplaceable perspective on the work of the Clown Doctors. At the end of 2024, we sent out an online questionnaire to professionals from the 21 partner hospitals. This survey assessed perceptions of the **impact of the Clown Doctors' visits** on children, families, professionals and the hospital environment, guaranteeing a critical and responsible look at our work.



Publications

Documenting so as not to forget. The commitment to recording Operação Nariz Vermelho's practices, stories and programmes is part of our identity and contributes to open dialogue with society.



HOSPITAL STORIES - 2022

Some encounters mark us – and deserve to be shared. The stories from Clown Doctors' experiences in the hospitals are sensitive and powerful testimonies to our mission. Publishing them is a way of bringing people closer, raising awareness and valuing the role of art in care.



NARIZ VERMELHO TOPOGRAPHY

A critical reflection on the power of words in describing the work of the Clown Doctors. Terms such as 'encounter', 'art', 'presence' and 'relationship' help translate the complexity and authenticity of our artistic intervention, building a language aligned with the mission and rigorous specificity of our work.



HOSPITAL STAFF SURVEY – 2023

Report with the results of the survey carried out in 2023 with 258 hospital professionals with the aim of assessing the quality and impact of the intervention of the Clown Doctors.

Participation in congresses and scientific meetings

Knowledge grows and gets stronger when shared. In 2024, Operação Nariz Vermelho was present at several high-profile events:

- Astor 2024, 31st Congress of Pain Medicine – in January, “The Importance of Joy and Humor in Pain Control: The Example of Operation Red Nose.”
- Paediatrics Conference at Hospital Santa Maria – in February, we attended the pre-conference course where ONV was discussed.
- IV Colloquium Playing and ways of being a child (IAC Coimbra) – in May, under the theme “Playing, playing: About the Clown Doctors and Playing with Consequences”
- 1st Meeting for Child Development – Pain in Paediatrics (ULS Braga) – in May
- Open lecture at Master's Degree in Child Health and Paediatric Nursing (Faculty of Health Sciences and Nursing of the Portuguese Catholic University) – in December, on “Between Art and Paediatric Health: The Importance of the Intervention of Clown Doctors in the Context of Vulnerable Childhood”
- Training meeting for Resident Doctors in Child Psychiatry (Coimbra Medical University) – in December, on the “Stories of Stories” project in Child Psychiatry.
- Lecture in the Postgraduate Program in Pediatric Palliative Care (Catholic University of Portugal).

COMMUNICATION

In 2024, Operação Nariz Vermelho's Communication Area continued to bring the mission closer to those who follow it, strengthening the emotional connection with the public and making the impact of our work visible in the hospitals.

In what's already a tradition in our house, we launched our **IRS Consignment** campaign, which totalled a record amount of **€959,004** and demonstrated the growing recognition and trust in Operação Nariz Vermelho. **Thank you to everyone who donated their personal income tax!**

Among the most noteworthy actions was the **World's Most Valuable T-Shirt campaign**, a fundraising campaign inspired by **João's dream**. João was a boy that had a close relationship with the Clown Doctors throughout the 14 years he was in the hospital. Before he departed, João left ONV his greatest possession, a jersey from Portugal's national football team, signed by some of his idols, so that funds could be raised through it and more hospitalised children could be visited by the Clown Doctors. Thanks to more than 4,000 generous donations, we raised **€50,307**, which will enable us to **open a new hospital in 2025**.



Our **presence in the hospitals** was reinforced by developing a new brand positioning with our mission partners, emphasising identification and connection with healthcare teams, children and families.

We also went ahead with a new mission photoshoot, thanks to the generous support of **photographer Assunção Castello Branco**. These images capture the essence of our work and the transformative impact of Clown Doctors, and are an essential tool for raising awareness and involving the public.

We continue to invest in and develop our **digital marketing strategy**, expanding our presence and engagement on social media with emotive content and real stories. To support this strategy, we created an **in-house mini studio** for photo and video production, allowing for greater agility, creativity and quality in communication, with our own resources and in line with our visual identity.



Our Presence on Social Media

JOY THAT IS SHARED, MULTIPLIED AND CONTAGIOUS

In 2024, Operação Nariz Vermelho continued to take its mission to the digital world, growing consistently and creating an ever larger and more participative community.

To all of you, thank you so much for walking with us on this journey of Joy!

FACEBOOK FOLLOWERS

566.000

LINKEDIN FOLLOWERS

7.372

INSTAGRAM FOLLOWERS

105.988

YOUTUBE FOLLOWERS

2.520

TIKTOK FOLLOWERS

61.616



Press Office

A YEAR OF OUTSTANDING PRESENCE IN THE MEDIA

In 2024, our mission was once again echoed in the media, with a total of 265 news pieces referring Operação Nariz Vermelho. This isn't a mere number – it reflects the interest, curiosity and significance that our work arouses in society. We would like to highlight the World's Most Valuable T-Shirt campaign, which was highly visible on multiple channels.

This data, obtained with the support of **CARMA**, allows us to identify the media with the greatest impact and visibility, so that we can continue to share our mission effectively.

AVE PER MEDIA (AVE - Average Value Equivalent)

TELEVISION | 20 NEWS PIECES
€744,400

RADIO | 3 NEWS PIECES
€317,500

PRESS | 56 NEWS PIECES
€330,600

ONLINE | 186 NEWS PIECES
€1,147,500



TOTAL AVE
€2,540,000
 Thanks to **265 NEWS PIECES**



ONLINE SHOP & EVENTS

Our mission takes shape and scope thanks to solid partnerships grounded on goodwill. In 2024, these companies have been with us, supporting us on a wide variety of fronts, from logistics to attendance at events to the supply of essential materials.

ONLINE SHOP & ONV LOGISTICS SUPPORT

Wook • Jamaral • Torrestir • Invoice Express • Fopin
• Brand It • Hotel Holiday Inn



Our solidary Online Shop continues to grow and delight everyone. In 2024, we launched new products that went straight to the hearts of our supporters.

A huge thank you to everyone who makes the Online Shop grow and the mission reach more hearts. You are the driving force behind our Joy!

NEW PRODUCTS LAUNCHED:

- 👉 Cloth bag - edition #2
- 👉 Duo game - Card game
- 👉 Digital product - Renting of the video of 'Compasso de Palhaço - Pequena sinfonia para as horas vagas' show (Christmas 2024)
- 👉 Digital product - Christmas Carol postcard 2024

21.902
Red noses
sold

Red Nose is the real best seller!
We would also highlight the
Deck of Cards with 4.445 units sold
and the **Memory Game** with 4.024.

1.729
Orders in the
online shop

In 2024, and including donations,
our online shop recorded
a total revenue of:

€81,419



**DIA DO
NARIZ
VERMELHO**

DIA DO NARIZ VERMELHO

16th edition of the Campaign

In 2024, we challenged the whole community to celebrate DNV with various activities, and to buy our charity products: the **Red Nose** and the new **Doubles Game** and **Aluminium Bottle**.

It was another year of making a difference in **SCHOOLS**, raising awareness among students to support a cause! The 173 registrations translated into **€45,273** raised. Fantastic!

There was also a blast of joy through the world of **BUSINESS** and **COMMERCE**. This year's Dia do Nariz Vermelho was celebrated with enthusiasm in companies and stores across the country. Between red noses, games, bottles and bags, the spirit of the mission invaded shelves, counters and hearts. The total raised was **€67,976**. Thank you very much for joining this party where every sale is also an invitation to solidarity.

60.849
STUDENTS FROM

321
SCHOOLS

27
COMPANIES

368
SALES POINTS FROM 13
COMMERCIAL PARTNERS

PRIVATE FUNDRAISING



WELCOME!

In 2024, we welcomed Vanessa, a great addition to the team. Vanessa is the first contact our donors have after joining our mission.

Smile Donors

This report doesn't have enough space to express all the magnitude and impact that our Smile Donors have on our CAUSE!

More than **8.000 DONORS** have said an incredible 'yes' to our mission, allowing us to grow every day with more strength, hope and desire to make a difference.

That's why we can only leave you with this simple, but heartfelt message: **thank you very, very, very, very, very, very, very much!**

€564,077
TOTAL MONTHLY DONATIONS 2024

ONV Members

We welcome the four incredible people who have decided to play an active role within the association by becoming ONV members!

To the **116 MEMBERS** who walk with us, we extend our deepest thanks for your dedication, participation and constant contribution, which allows us to do more and better.

€3,350
TOTAL SHARES RECEIVED

One-off donations

To all the people who have chosen to support us in a wide variety of ways this year – with contributions of all kinds, once or several times – our most sincere thank you.

Your generous support has made all the difference. Thank you very much!

€111,579
TOTAL ONE-OFF DONATIONS

Distributed by:
€49,265 via website, social networks, Paypal and other digital forms
€25,158 through Ser Solidário (MB Way and Multibanco)
€18,655 in injunction payments
€18,500 in donations from Major Donors

"It's important for me to be part of this daily adventure as a person, professional and team leader. It's a job that teaches us to show our most beautiful side! (...). Knowing that our dedication contributes to taking the mission to more hospitals is a joy beyond measure!"

Vânia Melo
Face to Face Recruiter
since January 2024

Face To Face – Smile Recruiters

Throughout 2024, our incredible Smile Recruiters were on the streets of **Lisbon**, **Porto** and **Coimbra**, through sunshine or rain, with their waistcoats on and their smiles ready. Each meeting was a moment of sharing and conquest – and the result couldn't have been better: 3.723 new people joined our **CAUSE**.

To all those who have chosen to support us and to the teams that make this possible, **OUR MOST SINCERE APPLAUSE**.

25 RECRUITERS

+ **3** CITIES

+ **12** MONTHS

3.723 NEW SMILE
DONORS



CORPORATE FUNDRAISING

In 2024, we once again felt the powerful impact of the companies that chose to put on their noses and join Operação Nariz Vermelho. Through campaigns, the purchase and sale of solidarity products, institutional partnerships or one-off donations and support, each gesture played a fundamental role in the continuity of our mission.



Partners Who Helped Us Go Further

The presence of so many partners throughout the year shows that ONV's mission is also built by joining hands outside the hospital.

PARTNERS OF JOY

Altice • Boa Onda • Culligan • Lidergraf • Carma
• Multicare • NOSSA • Portis • Sage • SBG
• Send It • Step Ahead Consulting • TFRA -
Sociedade de Advogados • Torrestir • Viamodul
• Visavis • Webdados • Xerox

LAUGHTER PARTNERS

Saúde Prime • Espaço Casa

SMILE PARTNERS

Antiga Confeitaria de Belem, Lda • Bebê Gourmet, Lda • Casfil Indústria de Plásticos, S.A. • CMI, Lda • CMM - Centro Médico Da Murtosa • Endress Hauser Portugal, SA • Gráfica Montalto, Lda • Human Skills - HR Unipessoal Lda • Introsys SA • Itinerantchoices • J.A.F.S Unipessoal, Lda • JHMatos Unip Lda • JMV - José Maria Vieira, SA • JWF Group, Lda • Komat, SA • Loureiro Gomes SMP, Lda • Mesintegration Lda • Micotec Electrónica, Lda • ORNI EX Lda • Percentil Lda • Quarto Colorido • Real Biuti Lda • SaberProjeto Lda • Sade - Compagnie Générale de Travaux D'hydraulique – Sucursal • Simplicity Soul Lda • Steltix Portugal Ida • VLO - Lavouras Do Oeste

SOLIDARITY COMPANIES

- SERVICES

Alerta Emprego • Ascensão Silva • InvoiceXpress
• Grupo Vila Galé • Hotel Holiday Inn • J. Amaral
• Junta de Freguesia de Matosinhos e Leça da Palmeira • PHC Hotels • SIBS • Talkdesk • Universidade Católica Portuguesa no Porto • Universidade de Coimbra • Wook

- EQUIPMENT AND MATERIALS

Brand It • Fopin • Hertz • Jodrax • Papelarte • Simpack

OTHER BIG SUPPORTERS

Armando Almeida, Lda. • AMT Consulting • Almeida Duarte, Lda. • Best Partner • Bunge Ibérica Portugal, S.A. • FFonseca • Idealista • Intrum Portugal • MCoutinho • Natixis Portugal • Rebelocoutinho • Spinerg

€14,055

**TOTAL RAISED THROUGH
SMILE PARTNERS**
(companies that donate monthly)



Cross-Campaigns

Partnerships that multiply the impact

Cross-Campaigns are initiatives developed by brands with their costumers – in which part of the value of products or services' sales reverts to ONV. These are actions that inspire, mobilise and give voice to the mission.

PARTNERS

Adega Mayor • Balance Ginásios • Bimby • Biocodex • Boost • Casio • DS Créditos • Hospital da Luz • Odisseias • Pierre Fabre/Elgydium • Saúde Prime • Tempoe / Panasonic • Uriage/Bariesun Infantil

€69,445
TOTAL FUNDS RAISED

Food Distribution Chains

The game that conquered the supermarket checkouts

In 2024, we were once again present in large supermarkets (Auchan and Pingo Doce) with our **Doubles Game** – an action that combines solidarity and visibility in a simple and effective way.

To all the teams, shops and customers who made this possible: double thanks!

€98,173
TOTAL RAISED
AUCHAN CAMPAIGN

€178,193
TOTAL RAISED
PINGO DOCE CAMPAIGN

Solidary Stockings

What they left in our stockings

Over the Christmas period, companies and businesses filled our 'stockings' with generous gestures: orders for charity products, purchases for employees, visibility actions and, of course, lots of affection.

A special thank you to everyone who ended the year with us - in a spirit of solidarity, Christmas spirit and, of course, clown spirit.

€69,701
TOTAL RAISED

CONTENT CREATION



Every invitation, a new creation. Each meeting, an unique opportunity.

The Content Creation Area thanks you with a smile from ear to ear for your trust and your enthusiastic **YES!**

In 2024, we were truly happy to see the warm reception our products received from the business world, hospital professionals and university students.

This is a territory that is now part of our reality - a new space conquered by Operação Nariz Vermelho, where we share the values of our mission and take Joy beyond the hospital walls.

€46,258

**TOTAL RAISED FROM
THESE FUNDRAISING
ACTIVITIES**

The Numbers That Make Us Proud

The impact of these actions exceeded our expectations - and the figures speak for themselves.

A total of **63 unique initiatives** brought the spirit of improvisation to new audiences.

38 WORKSHOPS
IN COMPANIES

12 WORKSHOPS IN
PARTNER HOSPITALS

5 ACTIONS DEDICATED TO
UNIVERSITY STUDENTS

8 IMPROVISATION CAPSULES
AT CORPORATE EVENTS

COME 2025!

With new encounters, new ideas and new ways of transforming contexts with joy, sensitivity and creativity.

The Burns Surgery service is always very delicate. Children are hospitalised there for days and weeks. One day, the Clown Doctors meet 17-year-old Dinis, who has just come out of surgery:

- Beware, please, I can't laugh.
- Don't worry, we're not going to make you laugh, we're going to make you cry – and they start playing the music from the film Ghost and making a sad face.

Dinis smiles slightly and puts his hand over his face as if he doesn't want to see.

The following week, they come back and Dinis is still there.

- The best part of the hospital is here! – says his mum excitedly.
- Today I CAN laugh! – warns Dinis, still weak.

The Clown Doctors throw a party, dance, sing and play. Dinis is really weak, but if it depends on his humour and laughter, he deserves to be discharged.



**WE COUNTED
OUR DONORS
BY OUR FINGERS
AND YOU ARE.....**



**MARVELLOUS,
TIMES TEN!**

The Team Of Artists/Clown Doctors – 2025



Ana
Madureira
Dr. Josefina
Flôr



Basile
Pujebet
Nurse
Champignon



Bernardo
Souto
Dr. Titi
Citrino



Fernando
Terra
Dr. Kotonete
Komkapa



Carlos
Lima
Dr. Rapótacho



Gilberto
Oliveira
Dr. Paco



Gisela
Matos
Nurse
Compressa



Inês Mariana
Moitas
Dr. Marisol



Jaime
Mears
Dr. Camomila
da Conceição



Janela
Magalhães
Dr. Faisca



Joana
Egypto
Dr. Domingas
Xabregas



Joana
Martins
Dr. Pom Pom



Joana
Sapinho
Dr. Sapa



Joana
Saraiva
Dr. Janete



João
Parreira
Dr. Janota



João Paulo
Reis
Dr. Bambú



Kelly
Lima
Dr. Greice



Julieta
Rodrigues
Dr. Foguete



Liliana
Abreu
Dr. Madame
Salame



Luana
Vicente
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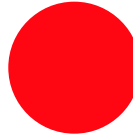
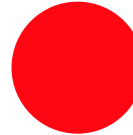
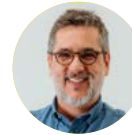

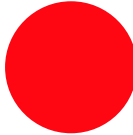

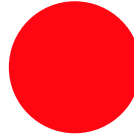


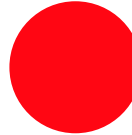


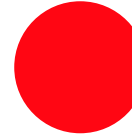
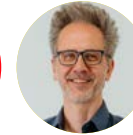
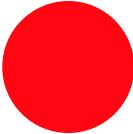






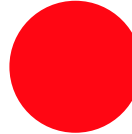

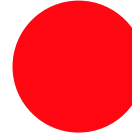




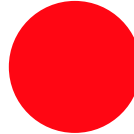





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Quites
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